# The 20th Floor



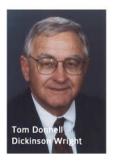
## Board of Directors



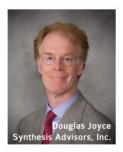


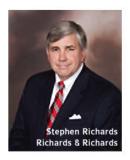




















# CITYPOINTS

"NCC has developed a unique loyalty program for its members. As you use your Club, you earn City Points which are redeemable for rewards."

Nashville City Club has created a program to reward our valued members - CITYPOINTS! This program requires no additional fees or enrollment. We at the Nashville City Club want to thank each of our members for their loyalty and participation in the Club.

CITYPOINTS are awarded to you every time you use the Club:

A la Carte Dining

Private Events and Meetings

New Member Sponsorship

Leadership Roles within the Club

Learn more about the new CITYPOINTS program by going online at www.nashvillecity.com, and contact Tessa Maciejewski at 615.620.1332 with questions!



Did You Know? The Nashville City Club recently completed renovations on its Members' Dining Room. In conjunction with the Riverview Bar & Grill, renovated in 2010, the Club now offers two fresh, contemporary spaces for members to dine in...

Membership with the City Club allows for waived room fees, personalized service and numerous complimentary amenities not offered at other locations...

Parking is complimentary to members while using the Club, and discounted for members' guests...

Our Passport program maximizes your Private Club benefits by allowing access to 150+ Clubs all over the world. You can now request Clubs to be added to our reciprocity list to increase your membership value...

You may access and receive discounted rates for local golf courses, YMCA memberships, sporting events and other attractions as a NCC member...

There is at least one networking event at the Club every week, offering learning opportunities, network expansion, and fun...

The Nashville City Club will host a membership event for your company, organization, or special interest group presenting group and organization membership opportunities...

We are continually creating new programming to meet your specific needs, including free workshops, special interest activities, & networking opportunities.







# Meet New People

Want to meet great people and just have fun? Join NCC's Singles in the City! Whether you are new to town, have limited free time or just want to relax with some fun single people, Singles in the City, led by Member chair Carol Bigham, is perfect for you!

Started in late 2009, the NCC Book Club selects bi-monthly readings, authored by Tennesseans. Member chair Ron Nevin invites you to enjoy the current book, and join other members to meet the author.

Cigar lovers have long enjoyed the City Club as a quiet haven for a good smoke with good company. With a newly designed Cigar Lounge, the Cigar Club invites you to its casual meet-ups and monthly tastings. Be sure to speak with Member chair Alex Stillwell about renting our hand-crafted cigar lockers!

Executive Chef Toby Willis is well known for his unique and creative cuisine. Join Member chairs Billie Stingley and Janis Mize for an evening of fun and learning during Chef Willis's Culinary Classes! Monthly events will allow you to step into the kitchen and enjoy a glass of wine while you learn to create featured items. Call early - spaces fill up fast!

The City Club's fastest growing demographic: Young Executives. Brandon Strother and Chris Mule', Member chairs of the Young Executive Committee, helps organize various networking, philanthropic and professional development events geared towards NCC's members under the age of 35.

Uncorked! is NCC's oldest and most well attended group. Hosting monthly tastings and dinners, and the Annual Champagne Tasting, Member chair Marty Lee ensures both a unique opportunity for learning more about wine and having an amazing time! Join the Uncorked! Club for additional wine benefits or just attend its entertaining events.

Many people join the City Club to promote their business and grow their network. The Member Business Alliance is here to help! Member chair Alan Stingley helps members' businesses connect with in-depth networking events and purposeful promotion, including the Member Spotlights (included in this issue) and the Business Spotlight Table (in the Club).



Boasting a membership of nearly 1000 of Nashville's finest citizens, the City Club combines the unique spirit of Nashville with the best club traditions from around the world.

Established in 1957, the Nashville City Club distinguishes itself as a "home away from home", specializing in personal recognition and attention to detail. From the smile and warm welcome you receive upon entering the Club, to the numerous interactions with our Members and staff, you will feel the energy and pride of a private club.

Located on the 20th floor of the 4th and Church Building, members enjoy a breathtaking panoramic view of the city. The warm and rich décor, with comfortable furnishing throughout the club, reflect the sophisticated taste of the membership. The Club consists of a bar and grill, six private dining rooms, a member dining room, library and business center including wireless Internet. Members enjoy the convenience of walking to all downtown venues from the Club including the Ryman Auditorium, TPAC, LP Field, Nashville Library, the State Capitol, Schermerhorn Symphony Center, Nashville Convention Center and the Bridgestone Arena, and complimentary parking when using the Club.

At the start of 2011, Nashville City Club became an independent Club for the first time in 20+ years. With its departure from ClubCorp, the Club gained the ability to focus its efforts and funds on the needs and wants of its members, simultaneously expanding the value of membership. With improved online resources, numerous professional development opportunities, special interest activities and an ever-expanding travel program, the City Club is reengergized and more vibrant than ever before.



Access to hundreds of Business and Golf & Country Clubs Personal concierge service for Reciprocal Club reservations Online Member Directory

Online Statement viewing and payments

Quarterly In-House Magazine - The 20th Floor

#### Outstanding cuisine & seasonally changing menus

- -Breakfast: Buffet, Monday Friday (with Omelet Station)
- -Lunch: Gourmet Soup and Salad Buffet, Monday-Friday
- -Dinner: Featured Menus, Tuesday-Saturday (formal and informal)

## Networking Opportunities - personal and professional Unique City Points Program

- -Earn points just for using the Club
- -Redeem points for perks, rewards and services

Theatre, concert and sporting event tickets in Nashville and around the country

Complementary Promotion - Member and Business Spotlights

Convenient monthly billing and auto-pay service No cash or credit cards at time of service

-Just provide your member number

No food & beverage minimums

No assessments or annual renewal fees

#### Complimentary Services

- -Use of private meeting and dining rooms
- -Use of TV/DVD, Screens, Microphone & Podium
- -Wi-Fi



Nashville City Club offers a variety of benefits to further enhance the value of your membership. Ask our Membership Manager about saving on multiple add-ons.



#### passport unlimited

Enjoy the best parts of private Clubs all across the country, including free meals and two complimentary rounds of golf per Golf/Country Club outside a 50 mile radius of Nashville City Club per 30 days. Our concierge service will make your reservations for you, allowing for convenient billing options.

- 50/month

#### passport

Members enjoy fabulous meals from award winning chefs at City Clubs when traveling outside a 50 mile radius of the Nashville City Club and your home or office. Two complimentary meals each 30 days per business club is enjoyed by Members in every metro area.

- 25/month







#### uncorked!

The Nashville City Club offers amazing fine wine discounts and benefits. Members enjoy one complimentary glass of featured wine per day, one complimentary bottle of featured wine each time you dine al la carte at NCC, a 20% discount on all other wine ordered while dining a la carte at NCC and preferred pricing for all monthly Uncorked! events.

-20/month, 15/month (spouse)

#### master's

Expanding your membership include access to numerous golf courses in the Nashville area Members enjoy greens discounts, bill back privileges and preferred tee times at prestigious private, semi-private and public golf clubs and courses. With an ever expanding list of participating locations, this membership benefit gets better and better!

-20/month

## The Nashville City Club is proud to present our new Passport program!

Extending your travel benefits nationally and internationally, Passport allows you to enjoy meals, golf, events and activities you would not normally have access to as you travel.

Using your Passport membership is easy!

 Contact our General Manager, Jim Wisniewski jim@nashvillecity.com or 615.620.1328





For a listing of Clubs currently included in NCC's Reciprocal Network, visit the Passport page on the Members Only section of www.nashvillecity.com. REMEMBER! If you would like to see a Club added to our network, just let us know!

- · Request your reservation or tee-time.
- Receive confirmation and enjoy your travels.
- When visiting other Clubs, your meal and golf charges will be billed to your Nashville City Club account and our staff will credit and handle your charges. Your next statement will include only applicable taxes and services charges from your visit.

As a current member, you may upgrade to the Passport program at designated open enrollments periods throughout the year. To enroll, or ask any questions about the Passport program, please call Membership Manager, Jenica Grafton at 615.620.1331.

# Share the Journey...

"When I first joined the Nashville City Club, I thought it would be great venue to meet, network and create new business contacts. However, I have received much more from the Nashville City Club and many of its members have become more like family. Whether I'm having a delicious dinner and discussing its wine pairings with my wine club family; attending a cooking class and discussing what needs more garlic, cilantro or salt with my cooking club family or enjoying Easter Brunch/Mother's Day Brunch and relaxing with rest of my family, I consider the Nashville City Club my downtown home."

Janis Mize, NCC Member since 2008

We would like to make it the goal of each NCC member to sponsor at least one new member in 2011. We want you to "Share the Journey" with your friends, family, and co-workers to help make our Club the best it can be.

The Board of Directors and the Ambassadors Council at NCC want to expand your membership value by offering you more opportunities to connect and meet new people - both socially and professionally. The "Share the Journey" program is the best way to get all our members involved in the improvement!

With membership value growing everyday through new Clubs and Committees, free social events, the City Points program and more events and networking opportunities than ever before, NOW is the perfect time to introduce new members to our Club.

Ready to Sponsor? Call Jenica Grafton at 615.620.1331 Lowell Perry Jr. is the Chief Executive Officer for Big Brothers Big Sisters of Middle Tennessee. The agency set records of 2541 children served and revenue in the amount of \$2.6 million in 2009. The Middle Tennessee agency was selected as a Top 5 benchmark Mentoring Children of Prisoners agency out of over 400 nationwide in overall performance. Perry, a Big Brothers Big Sisters of America CEO of the Year winner in 2007 and Marvin Runyon Award winner in Nashville, was also chosen as a member of the Big Brothers Big Sisters of America Nationwide Leadership Council and co-chairs a national African-American Community Engagement Roundtable for Big Brothers Big Sisters of America. The agency was named a Big Brothers Big Sisters of America Gold Standard award winner.

Perry is an experienced business development and marketing executive with an extensive broad-based background including joint ventures, strategic alliances, start-ups, automotive, turnarounds, professional sports management, training & facilitation, and performance management, with special expertise in minority business development as a viable growth strategy.

Some career highlights include leading a start-up automotive manufacturer from concept to \$30 million in three years, developing and implementing marketing strategies for a worldwide consumer products company, introducing a new paradigm in minority business development focusing on the "end-game", that saves jobs and leads to sustainable growth of disadvantaged businesses, and the creation and implementation of a successful statewide drug education prevention program targeting kids K-6.



A Yale graduate and polished communicator with extensive professional on-camera, radio, and live presenting experience, Perry has been featured in numerous sales and marketing training films and many commercials. He has also appeared in a number of feature films, including Déjà vu, starring Denzel Washington and Nothing But the Truth, featuring Kate Beckinsale.

His public speaking career began in earnest during his tenure as a front office executive with the Seattle Seahawks pro football team, where he negotiated free agent contracts, handled team travel, and served as the team's primary community liaison. Popular keynote topics have included: "Time To Take Action", "Success to Significance", "Time, Talent, Treasure," "Prevention versus Incarceration," and "No Excuses?"

Perry's hero and mentor is his father Lowell Sr., who served as a lieutenant in the U.S. Air Force, and as a player and coach for the Pittsburgh Steelers, before embarking on a career that led to stints as the first African-American plant manager of a major US manufacturing company, Chairman of the United States EEOC under President Gerald Ford, and two State of Michigan cabinet level positions, Director of Labor and Director of Urban Programs under Governor John Engler.

Lowell Perry Jr. is an avid golfer and registered yoga instructor who enjoys acting, gourmet cooking, and spending time with his lovely wife



I relocated to Nashville, from New York City, in the early 70s with a major retail department store chain (Castner-Knott). Having progressed up the corporate ladder (buyer, merchandise manager, store manager and regional manager), I decided to re-invent myself in late 1999, and entered the world of "Mergers & Acquisitions".





The past 11 years have been an exhilarating "roller coaster" ride of intimate involvement in business owner's personal and professional lives. What I have enjoyed most has been bringing a structure to a very chaotic and important time in business owner's lives. At the same time, I have learned the intricate workings, and developed a level of expertise in a myriad of industries. The ride has been very enjoyable and rewarding.

My wife, Caroll, and I have resided in Brentwood for 7 years. We are somewhat of an unlikely couple. Caroll was born and raised in the small town Hardin Montana, while I was born and raised in the Bronx. We have four great children and five most wonderful grandchildren. My youngest son is currently enrolled in UT Law School. Upon graduation, I'm hoping he will relocate to Nashville. (I think Nashville needs another attorney!)



#### Riverview Grill, Weekly

Renovated in 2010, the Riverview Gill is the most utilized area of the Nashville City Club. To enhance your experience, the Grill offers unique weekly specials. No need to make a reservation!

Tuesday - Taco Buffet, \$5 Wednesday - Hot Wings, \$5 per dozen Thursday - Domestic Beers, Buy One Get One Friday - Gourmet Salad Bar (lunch), Complimentary Saturday - Specialty Drinks, \$5

#### MIXology, Monthly



Join our resident Mixologist as she creates specialty cocktail selections. This informal event, held in the Riverview Grill, allows members and their guests to mingle while tasting and learning new drink recipes.

#### Executive Speaker Series, As Scheduled



City Club members are invited to attend these complimentary speaking engagements on varying topics. Speaker information is posted on our web site one month prior to event. Lunch is served for your convenience, food charges being applied to your member account. Guests welcome.

#### Member Business Alliance, As Scheduled



City Club members gather to promote their businesses in varying networking settings. Look for other special events sponsored by the Alliance, and call the Club directly to participate in the Member/Business Spotlight programs.

#### Cigar Club, Monthly



The Cigar Club meets each month to experience a new stick, paired with a selection of spirits and hand crafted food from Chef Toby Willis.





#### Singles in the City, As Scheduled

Join the City Club singles community for fun. engaging events. These informal gatherings encourage you to bring guests, explore special interests, and meet other singles!



#### Young Executives Council, Monthly



All members under the age of 35 are invited to attend these events. Attend monthly networking breakfasts, philanthropic and professional development events and social gatherings with other fellow rising young professionals.



Full Moon Howl, According to the Lunar Cycle Beware the full moon! Find haven in the Riverview Gill with drink and bar tapas specials through closing.





The City Club's most established group gathers together monthly to celebrate wine. Event themes and formats vary, including tastings, dinners, meet and greets with purveyors and wine makers and the Annual Champagne Tasting.

#### Culinary Class, Monthly



Step into Chef Toby Willis's kitchen and create amazing new cuisine! Spaces are limited, so call early to join other members for wine, cooking and a great time! Take home the recipe to recreate it for your friends and family!

#### Executive Networking Forum, Monthly



The Member Business Alliance presents an in-depth networking opportunity. Focusing on the foundation of relationships in business development, the group is exclusive to each industry. This event is by invitation only, so please call the Club directly for information.

#### Book Club, Bi-monthly



Give new depth to your at-home reading by following along with the Book Club. Focusing on Tennessee authors, the Club selects a reading then meets to discuss and dine with the author.

#### Mentor Program, Monthly

This formal gathering targets established members of the NCC and Nashville community (Mentors) and rising members, including young executives and those new to their industry or the city (Proteges). An initial meeting allows them to meet and mingle, with follow-up matches being established to develop long-lasting relationships. See more information on the amazingly successful Mentor Program in this issue.



#### Extravaganza!, Bi-monthly

Established in February 2010, the Extravaganza! is a complimentary event for City Club members and their guests. Primarily an Open House for prospective members, the event has grown to include Member Business Spotlights, new member introductions, an invaluable networking opportunity, and an all around amazing party! Each Extravaganza! has a unique themed "destination," so look online for more information.



#### Roundtables, As Scheduled

A diverse event allowing members to learn and grown professionally. These connecting may be held at breakfast or lunch, and feature member speakers. leaders in the community or industry instructors. Space is limited to preserve a more personal interaction.







To learn more details about these and other events at the Club, visit our Members Only Calendar. If you haven't registered yet, turn the page for instructions!



The Nashville City Club presents the Member Business Alliance, a core networking group that promotes members and their businesses within the Club.

The Member Business Alliance is sponsoring two new programs offering you the opportunity to share yourself and your business with the nearly 1000 members of the NCC community: Member Spotlight & Member Business Spotlight

Participation in these programs is FREE and for NCC members only.

Once submitted, we will share your Member Spotlight information in the following places:

The 20th Floor Magazine Nashville City Club Facebook Page Nashville City Club LinkedIn Page Nashville City Club Blog Member Spotlight Board (in Club)

We will allow you to use the Member Business Spotlight table for one week. Members will be allowed to participate again once every interested member has participated.

To keep all of our spotlights streamlined, we request that you fill out and return the Member/Business Spotlight form (located online) in order to participate in these programs.

If you have any questions, please call Bonnie
Williams at 615.620.1329.

The new marketing team is adding value to our paticipating members and it is a proven success already!





I was born and raised right here in Nashville, TN. I was away for almost 8 years obtaining my education but now I am back home! After I graduated from Hillsboro High School in 2001 I attended the University of Tennessee in Knoxville. Over the summer between high school and college I was asked to move to Barcelona, Spain in at the beginning of the year for a minimum of 1 year on a modeling contract, but the events of September 11th canceled that plan, and I decided to stay in school. I joined the Pi Beta Phi sorority and I received my Bachelor of Science degree in Animal Science and Biology.

I decided to go to chiropractic school for a number of reasons, the most influencial of which was a misdiagnosis for hip problems I had experienced since I was 17. It took a few visits to a chiropractor, but eventually I was nearly pain free. I also learned that there was more to my symptoms than just the pain I was feeling. I learned that pain was my body's response to an underlying problem, a structural problem that was putting pressure on the nerves in my hip area. It made sense to me to address the actual problem instead of covering up the symptoms with pain medication. Slowly, I began to think that chiropractic was more in line with what I wanted to do.

While attending chiropractic school in South Carolina at Sherman College of Chiropractic, I became an ACE intern. ACE stands for Academy of Chiropractic Excellence. It was a very small selective group of students who went above and beyond the expected requirements of interns in the clinic. I was the only girl in the ACE program of only 10 interns.

So that I would have the opportunity to participate in the off campus internship program I finished my graduation requirements a quarter early. My last quarter of school was spent with Dr. Rebecca Pugh, at Maryland Farms Chiropractic, in Brentwood, TN. As soon as I graduated in June of 2010, Dr. Pugh offered me a position to continue working with her as her associate. Since then I have been the Adjusting Doctor at Maryland Farms Chiropractic.

Currently I am in the process of buying my first home, hopefully I will have moved out of my mother's house by this summer. My long distance boyfriend of almost 2 years is planning on moving in with me soon as well.

I love to spend time outdoors in my free time, when the weather is nice. I like to mountain bike and kayak and hike.



The City Club has a 50+ year tradition of hosting business meetings and events for our members and city visitors. With floor to ceiling windows, a traditional private Club atmosphere and amazing service, there is no better place to have your business or corporate event.

Private Events Manager, Gina Manlove, invites you to explore the Club's new event and meeting menus and spaces. Remember: there is always a reason to host an event at the Club!







- \*\*Business Meetings from 2 200 people Breakfast, Lunch & Dinner/ Reception Menus are now available with convenient inclusive pricing.
- \*\*Non-profit, Charity and Fundraising Events - The Club will work with you to maximize the donation money given to your organization
- \*\*Annual Events Reunions, Holiday Parties and Business Conferences

- \*\*Special Occasions Birthdays, Anniversaries, Prom Dinners, Sweet 16/Bar & Bat Mitzvahs
- \*\*Wedding Celebrations -Rehearsal Dinners, Small Ceremonies, and Receptions

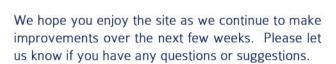


Call Gina Manlove to check availability and begin planning your stress-free private event today! 615.620.1327 gina@nashvillecity.com



Have you registered for the new Nashville City Club Members Only web site, yet? If you haven't had a chance to yet, you may do so at any time by:

- -Visiting ww.nashvillecity.com
- -Click "Member Login"
- -Click "Member Registration"
- --Enter your Member Number, First and Last name
- -Select "Validate"
- -Create your very own unique user name & password!







#### NOW AVAILABLE! - Online Statement Viewing!

#### NOW AVAILABLE! - Searchable Member Roster!

- Once logged in, you can search the member directory to connect with others.
- Be sure to visit your own roster page to update your contact information. Once updated, submit your changes for approval. They should appear on the member site within 24 hours. While viewing your own member roster page, notice the "Member Preferences" section. By telling us what you are interested in, we then send information and promotions specifically for you. Once you submit your preferences, be on the lookout for special offers and discounts!

#### NOW AVAILABLE! - Members Only Features!

- Calendar with details, online registering and "add-to" your personal calendar option!
- NCC Reciprocal Club Network Search our full network of Clubs by state/city and request reservations and tee-times online!

#### COMING SOON! - Members Only Features!

- Photo Galleries Check out photos from member events including recent Extravaganzas!
- Exclusive Webcasts from Executive Chef Toby Willis and Sommelier Justin Donnellan!

### Hours

Complimentary Hospitality Center 7:00 a.m.—4:00 p.m. Monday-Friday

Breakfast Main Dining Room 7:00–9:00 a.m. Monday-Friday

Lunch
Main Dining Room
11:30 a.m.–2:00 p.m.
Monday-Friday
(reservations requested)

Lunch - Riverview Grill 11:30 a.m–2:00 p.m. Monday-Friday

Dinner
Main Dining Room
5:30–9:00 p.m.
Wednesday-Saturday
(reservations requested)

Dinner - Riverview Grill 5:30–9:00 p.m. Tuesday-Saturday

### Our Staff

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